

## **Bank Sohar Prize Draw at Saham**

Customers of Bank Sohar's Saham Branch which joined the Bank's branch network in April this year, were happy that their branch was once again the venue for the Bank's Saving Scheme weekly prize draw and the weekly 'card spend' prize draw. Mazin Mahamood Ahmed Al Raisi, Head of Marketing and Publicity, Abdullah Hamad Al Mahmoodi – Events Manager – Bank Sohar were present for the occasion and received the Chief Guest Saied Salim Saied Al Fazari - Member of Al Shura Council.

Two prize draws were conducted at the Saham branch. The first was for the Bank's current 'card spend' promotion which covers the three variants of the Banks credit cards, the debit and the prepaid card. Each week under this promotion five winners are selected to receive a ticket each to the destination of their choice. The second prize draw was for the weekly prize for the Bank's on-going Savings Scheme. One customer of the Bank eligible to participate in the prize draw is presented with two cars every week – an Avalon and a Land Cruiser 4WD. The draw for the 'card spend' was conducted first and was followed by the draw for the two cars.

Speaking to customers before the prize draws, Al Raisi emphasised that every one of the customers at every branch could and is welcome to participate in the Savings Scheme and in the 'card spend' promotion. The Savings Scheme prize of two cars every week he informed them was the reward they could earn through diligent saving. The 'card spend' was a promotion to encourage the use of cards among customers and only required customers to spend and use their cards for making payments.

After conducting the draw for both schemes, the Chief Guest announced the names of the winners. Omar Nasser Khalaf Al Maawali from the Nizwa branch was the winner of the two cars. One of the winners of the 'card spend' promotion was present at the branch when his name was announced. A winner in their midst added a happy dimension of reality to the prize draw and everyone crowded around him to offer their congratulations. After the announcement, *kahwa* and Omani *halwa* was served to those present at the branch for the draw.

In the coming week, Bank Sohar will conduct the July month-end prize draw under the Savings Scheme 2009 at their stall at the Salalah Festival. In addition to the above prize draws, two customers from each of the Bank's 13 branches will be selected by computer draw to receive the monthly prize. A total of 32 prize draws will be conducted at this event.