

Bank Sohar's special offer to teachers

As the school year draws to a close, Bank Sohar has announced a special package offer directed specially to the teaching community. "We are offering teachers an attractive package of products before they take their well-earned rest at the end of the school year," said Mr. Khalfan Al Tal'ey, Deputy General Manager, Retail Banking, Bank Sohar. The special package which has been widely advertised offers teachers a free credit card, access to SMS and Internet banking facilities and a free air ticket to select destinations.

Bank Sohar's credit card is available in three variants and each of the variants come loaded with special features. At the top of the range is Bank Sohar's Classic Credit Card which is provided to an elite circle of the Bank's customers. Bank Sohar's Excel Platinum and Gold Credit cards come with free membership for the first two years. In addition to this, Platinum and Gold Credit cardholders will receive the Priority Pass Membership card. This prestigious Membership provides the cardholder access to over 500 airport VIP lounges in 90 countries and over 275 cities irrespective of their choice of airline, class of travel or place of travel. The membership also entitles the cardholder to a host of facilities at the VIP lounges. Platinum credit cardholders have more to smile about as they are being offered an advance travel insurance cover for US\$ 2 million.

Excel Platinum & Gold Credit cardholders receive another facility - the AAA Membership that will entitle them to motoring solutions and roadside assistance in Oman, Qatar and the UAE. The AAA Membership also gives members discount facilities at member establishments such as hotels, restaurants and a choice of retail outlets offering everything from jewellery to sports goods.

"SMS banking will be of particular interest to teachers during their busy daily schedule," explained Mr. Khalfan Al Tal'ey. "Between classes or during an interval they can use their mobile phones and get many of their banking transactions completed while sitting in the Staff Room and without coming down to the branch. They can register for all of the PUSH alerts for all their accounts. These alerts provide details of salary credit, reminders for different transactions and a variety of added facilities. Teachers can also conduct a host of transactions using the text formats forming part of the PULL alerts. With the PULL alerts in SMS banking they can get their account balance, effect fund transfers within the bank and also get a mini statement from their account."

Bank Sohar's Al-Mumayaz Consumer Internet Banking is tailor made for customers like teachers for whom time is at a premium. Teachers will be able to check their real-time account balance, obtain a statement of their last ten transactions and get information about their savings, deposit and loan accounts. They can also check previous transactions and download the account information as spreadsheets or as text files. There are facilities to transfer funds including transfers between a customer's own accounts, transfers to any Bank Sohar account as also multi-currency fund transfers. Customers may use the Internet Banking facility to order cheque books, request for demand drafts from their accounts, and communicate all types of instructions regarding their account. Within the environment of a secure e-mail service, they can also write and interact with the Account Manager to resolve any issues related to their account. Teachers will also be able to personalise their account and change their profile.

An attractive part of the specially bundled package for teachers is the offer of free air tickets to all of the GCC countries, six destinations in India, Cairo, and three destinations in the Far East. Teachers can call Bank Sohar Customer Service or visit one of the branches to get all the details of the free travel offer.

“In addition to these add-ons, the special package for teachers most importantly includes all of the facilities available to every Bank Sohar customer. Every one of the teachers will have the facility to draw on the benefits of the Al Mumayaz Savings Scheme 2008 and participate in the monthly, quarterly and year- end prize draws.”
The facilities offered under the special package will start when the teachers opt to transfer their salaries to Bank Sohar.