

Bank Sohar Partners SQU Student Initiative

Bank Sohar has extended support to the Marketing Club of the College of Commerce and Economics at the Sultan Qaboos University to enable the Club to organise the Student Community Volunteering Activity.

The Student Community Volunteering initiative reaches out to the less privileged members of the community in the capital area. The students identify these individuals and families, study their problems and try to redress them through selected activities within the means at their disposal. Activities include tasks like essential repairs and replenishments within the dwelling, provision of basic amenities and setting right damages caused by the vagaries of nature. All resources for the volunteering initiatives are collected by the Marketing Club and the tasks are planned and carried out by the students themselves.

“Student initiatives like this educate young people and teach them to accept social responsibility. The assistance provided to these individuals identified by the Marketing Club, forms part of Bank Sohar’s involvement in community life. These initiatives also serve to encourage corporations and individuals to contribute to a cause identified and sought to be remedied by the students themselves,” said Khalfan Rashid Al Taley – DGM Retail Banking at Bank Sohar. “As the time passes Bank Sohar gains popularity among community and with this nature of support the Bank is committed to the public and the community in general” Added Al Taley “We will continue to be close to the society for the sake of our beloved country. At Bank Sohar we believe in supporting community activities”

The bank operates 14 branches across the country offering banking services to all the communities. There are 25 ATM’s of the bank linked to the Oman Switch, 11 of which are at the site locations.