

Bank Sohar opens for business in the Dhofar Region

Bank Sohar has recently opened for business in Salalah with the bank's first branch in the Dhofar region. In July last year, the Bank then just a few months in business participated in the Khareef Festival 2007. Speaking at that time, Mr. Nani B. Javeri, Chief Executive Officer, Bank Sohar, mentioned that the bank planned to open a branch in the Dhofar Region and added that the bank's participation in the Khareef Festival 2007 would introduce the people of Salalah to the new bank and make them familiar with the products and services it has to offer.

“People have heard of us and know that our approach to business brings a lot more to the table for the customer. As we open our doors in the Dhofar Region, we are pleased to offer our complete suite of products and services to both retail and corporate clients. Customers in Salalah and the near by regions can now walk in and become members of the growing Bank Sohar ‘Al Mumayaz’ family. They can benefit from the popular schemes specially developed to spur individual savings. For corporate customers in the Dhofar Region, we bring with us a huge volume of business expertise and complement it with our avowed intent to partner businesses; both big and small as they grow and diversify. Salalah and the regions around it are poised for a quantum growth and we plan to be a part of it. We do believe that businesses in Salalah should be perennial and not limited to a season. We intend to help businesses identify ways and means to achieve this.” Said Mr. Javeri.

He added saying “We open for business on a low-key note but will make our presence felt in the Dhofar region with speed and determination. We invite customers to walk into the branch to talk to us and to also visit our web site (www.banksohar.net) to get an overview of what we have to offer.

With the opening of the Salalah Branch, Bank Sohar now has eight branches including four in the capital area. Bank Sohar has ensured that all their customers have 24 x 7 free-of-cost access to their funds through the chain of more than 500 ATMs forming part of the OmanSwitch network within the Sultanate.