

## **Bank Sohar sponsors Dar Al Atta'a's Qaranqashaw Celebration**

Bank Sohar sponsored Dar Al Atta'a Association's Qaranqashaw celebrations, an evening specially set aside for children during the holy month of Ramadan. This year's celebration highlighted Traffic Safety with close focus on the safety of children. The Qaranqashaw theme of traffic safety was combined and presented with a second campaign – *Our Children First*.

Young children from several associations took part in an evening of celebrations that was organised at the Al Noor Hall. The programme included a variety of activities, entertainment and competitions for children. The high spot of the evening was the presence of several under privileged children who were able to participate in the qaranqashaw evening and enjoy the celebration.

“Qaranqashaw is a very revered Omani tradition for children, that needs to be kept alive,” explained Ms. Munira Macki, DGM - HR & Corporate Support, Bank Sohar. “Bank Sohar has been involved with the observance and celebration of this special day for children in previous years as well. The large gathering of children provided a good opportunity to convey the message of Traffic Safety to children. For Bank Sohar, the joy on the faces of the children was the added reward for associating with them.”

Shatha Abbas, Board Member of Dar Al Atta'a shared her appreciation to Bank Sohar for being involved with the event and for the Bank's continued support. “We thank Bank Sohar for their continuous support. Bank Sohar has, in a very short period of time, integrated their corporate presence with the lives of the people in the community and the Bank is keen in participating in events, which involve the whole community.” concluded Shatha Abbas.