

## **Bank Sohar - Partner at Oman Web Awards 2009**

Bank Sohar was a Partner of the Oman Web Awards 2009, held at the Al Bustan Palace InterContinental Hotel Muscat, on second week of January. The Bank sponsored the awards for the Hospitality Category at the glittering Grand Finale of the Oman Web Awards Ceremony. This was the 5<sup>th</sup> edition of the Awards and the first Award Ceremony of the decade since the Oman Web Awards started in 2005. Since its debut, the Oman Web Awards has steadily grown in stature and is now a prestigious annual event. Corporates, web designers and developers look forward to the event with eagerness and anticipation as it has evolved to become a platform for the recognition of excellence. Munira Macki DGM Human Resources & Corporate Support, Bank Sohar presented the Gold, Silver and Bronze Awards to the winners in the Hospitality Category.

“We are happy to have been a partner of the Oman Web Awards which promote innovation, creativity and raises the standards of both websites and web design in the country,” said Mrs. Munira Macki DGM HR & Corporate Support “The Hospitality Category which we sponsored is of special interest to us as it is an area of focus for our business. The hospitality industry provides support to and complements the Tourism Sector – a vital segment for diversifying the economy. These Awards are an impetus for businesses in Oman to showcase their products and services to the world and through it to be actively involved in Oman’s digital economy.”

Bank Sohar has been associated with the Oman Web Awards since inception. In 2007 and 2008, the Bank’s website won awards in the category, Banking and Finance. Last year, the Bank’s website also won the First Prize in Oman in the Private and Investment Category in the Banking Web Awards 2009 Competition organised by the Pan Arab Web Awards. The Bank’s award winning website is integral to the way in which the Bank conducts its business.