

Bank Sohar Sponsors Faisal Al Rashidi at Oman Rally Championship 2010

Bank Sohar had a presence at the 2010 Oman Rally Championship held last week-end when they extended support to Faisal Salim Al-Rashidi and his co-driver Humaid Salim Sulaiman Al Waili as they competed once again in the Group N Championship with their Subaru Impreza.

“Motor rallying is a sport that has taken a firm hold in Oman and is of tremendous interest to participants and spectators,” said Khalfan Rashid Al Tal’ey DGM – Retail Banking, Bank Sohar ”It is a tough sport that calls for immense perseverance. At the same time, it is also a sport that is expensive to pursue. The costs of participating and the costs of maintaining and modifying a rally car to international standards are often beyond the means of a young and enthusiastic competitor. This is where we stepped in to come to the support of the participants who have been part of the sport for a couple of years and who have credited themselves.” Al Tal’ey added that by supporting the participants, the Bank was also providing support to a sport that was still in its infancy in the country.