

## **Bank Sohar's Lucky Lexus Winner October 2007**

Another Lexus ES350 has been driven away from its display stand in front of the main offices of Bank Sohar. Mr. Nasser Salim Nasser Al Amri was announced as the lucky winner at the October 2007 draw for the Lexus 350. The draw was held at Bank Sohar's Main Branch last week and was conducted by Mr. Khalfan Al Tal'ey, DGM, Retail Banking in the presence of other members of the Senior Management.

Mr. Nasser Salim Nasser Al Amri opened his account in August 2007. "I was very intrigued with all that Bank Sohar was offering and decided to open an account to have a first hand experience. It has been a pleasant experience for me and I suggest that everyone does the same." The first time winner has been profuse in his thanks to the Management of the Bank for introducing a Savings Scheme that inspired him to open a Savings Account.

Bank Sohar's 'Al Mumayaz' Saving Scheme has been offered to customers with two inimitable features. The customers are encouraged to save money and the Bank adds value to those savings and encourages the saving habit among the customers by offering valuable prizes. A Lexus ES350 luxury car, a bumper prize of RO 20,000, one year pre-paid fuel cards at Al Maha and one year shopping vouchers at Muscat City Centre are some of the prizes lined up for the lucky winners. For the lucky draw to be held on New Years Day 2008, Bank Sohar has announced a Grand Bumper Prize of RO 100,000 to the 'Al Mumayaz' Savings Account holders who maintain a minimum balance of RO 500 in their accounts during the last quarter of 2007. "It is heartening to see that customers are taking great care to ensure that they maintain the minimum balance to qualify for the Grand Bumper Prize draw," says Mr. Khalfan Al Tal'ey.