

## **Bank Sohar Conducts ‘Al Mumayaz’ Savings Scheme Draw in Nizwa**

Under the patronage of Wali of Bahla, H.E. Sh. Hilal bin Said Al Yehyai, Member of Majles A’shura, Bank Sohar will host a family event for their customers today at the Nizwa Branch and use the occasion to conduct two prize draws under the ‘Al Mumayaz’ Savings Scheme 2008 April draws. The first draw will be for the Infiniti EX 35 followed by the draw to select the lucky winner for the cash prize of RO 25,000.

“This is the first time that we are having the lucky draw for the two April prizes in one location at Souq Nizwa” said Mr. Khalfan Al Tal’ey, DGM – Retail Banking, Bank Sohar “We would like our customers and their families to be present and to participate in the draw and experience the excitement of selecting the winners for these fantastic prizes. The Nizwa event will be a family program with entertainment such as Magic Shows, activities for children and lucky prizes for members of the audience.

Under the ‘Al Mumayaz’ Savings Scheme 2008, customers have one chance after another every month to win prizes. Bank Sohar has reinvested in the success of its popular ‘Al Mumayaz’ Savings Scheme first launched in May 2007. The Bank has reintroduced it with unbeatable prizes and multiple incentives for customers to save and win all through the year. The prize draws begin on the 10th of every month to select the five winners for the Shopping Vouchers. This is followed by the draw to select the winner of the Infiniti EX 35 and ends with the draw on the 30th of every month for the draw for a cash prize of RO 25,000. The draw on the 30th of every quarter (March, June, September and December) is replaced by a draw for a grand quarterly prize of RO 100,000 shared by two winners. The first quarter draw at the end of March was shared by two lucky customers. Customers are required to maintain a minimum balance of RO 100 in the savings accounts to participate in the monthly draws. A minimum balance of RO 500 is required to participate in the quarterly and year end prize draws. The grand bumper prize reserved for the end of the year is yet to be announced and will be a surprise for customers.

“The ‘Al Mumayaz’ Savings Scheme 2007, the first retail product launched by the Bank received an overwhelming response from customers. This encouraged us to add value to the scheme for 2008 and make it more attractive for our customers. Customers now have more chances to win and more prizes to take home under the ‘Al Mumayaz’ Savings Scheme 2008. The increased value of the prizes and the additional chances to win are motivating customers to save more and also win more with Bank Sohar. Winning an Infiniti EX 35 is a top end experience for the customer and a great reward for saving,” said Mr. Khalfan.