

Bank Sohar Supports National Association for Cancer Awareness

For two years in succession, Bank Sohar rallied to the call of the National Association for Cancer Awareness and sponsored their annual Awareness Walk. Now as a part of its commitments to the health and welfare of the communities in which they do business, the Bank has gone a step further and committed resources that will help the Association to further their objectives as a community based program.

“Bank Sohar is making a contribution to the National Association for Cancer Awareness for the general operating costs of their Mobile Mammography Unit. This service will help in early diagnosis and proper and timely intervention at the patient’s doorstep,” announced Ms. Munira Macki – DGM HR & Corporate Support of Bank Sohar. “It makes us proud to join hands with the National Association for Cancer Awareness and to support their objectives. Creating and raising public awareness for all types of cancers and working as a patient support group, is something best done by a dedicated agency. Our duty is to provide support to the group. This will ensure that awareness is created and early diagnosis is done wherever possible.” Mr. Mazin Al Raisi – AGM & Head of Marketing & Publicity handed over the Bank’s contribution to Mrs. Yuthar Al Rawahy, President of the National Association for Cancer Awareness.

The National Association for Cancer Awareness is the first patient advocacy group in Oman. It was officially registered with the Ministry of Social Development five years ago. The primary objective of the Association is to advocate and create awareness about all types of cancer in the community through education, training and support for research. The programs are community based and individually tailored to suit the requirements of individuals. The Association believes in the concept of repeated regular examinations being the basis for early diagnosis. This reduces the risk of complications, hopefully results in a complete cure and return to normal life.