

## Bank Sohar's Year End Lexus Winner

Bank Sohar's December Prize Draw for the Lexus 350 Luxury Car was held at the MBD head office premises of the bank in the presence of the bank's Senior Managers. Mr. Sabri Ibrahim Al Raisi, the lucky winner found it hard to believe that he had won a Lexus just a few days before Eid Al Adha and the close of the year. "I have had an account with Bank Sohar for just three months and this prize has come most unexpectedly," said the winner while thanking the bank for introducing the Al Mumayaz Saving Scheme.

Since Bank Sohar opened for business early this year, the Al Mumayaz Saving Scheme has become one of the most sought after savings products currently available in the market. The unparalleled features of the Scheme have brought customers to the bank month after month. Word of mouth endorsements and the personal experiences of customers have encouraged many to walk in and open an account. A bumper prize of RO 20,000, free pre-paid fuel cards for the year and shopping vouchers for 12 months at a prestigious store are some of the prizes that have been picked up by lucky winners every month. Every month since the Al Mumayaz Saving Scheme was launched by the Bank, there has also been a special prize draw for a Lexus 350 luxury car. For the month of November and to celebrate the 37<sup>th</sup> National Day, Bank Sohar gave their customers a double bonanza – a second Lexus 350 luxury car was added to the prize pool!

"Customers of Bank Sohar are once again in for another unbelievable surprise. For the New Year, an additional Lexus LX 470 awaits a lucky customer. Every customer eligible to participate in the monthly prize draw of the Scheme has a chance to participate in the prize draw for the additional bonanza Lexus LX 470 in January 2008. The countdown has also started for the Grand Bumper Prize of RO 100,000 to be held on New Years Day 2008. Customers have been carefully maintaining the minimum balance of RO 500 in their accounts during the last quarter of 2007 to be eligible to participate in the Grand Bumper draw," said Mr. Khalfan Al Tale'y DGM Retail Banking "We have noticed that customers have displayed an amazing enthusiasm to save; we will continue to match their enthusiasm in the New Year as well."