

### **Bank Sohar branch at Jaalan Bani Bu Ali**

Bank Sohar has announced the soft opening of their branch at Jaalan Bani Bu Ali in the A' Sharqiyah Region. This is the 14<sup>th</sup> branch in the Bank's network and the third in the A' Sharqiyah Region. With immediate effect, the new branch will bring every one of Bank Sohar's products and services to the residents of the Wilayat of Jaalan Bani Bu Ali, the neighbouring wilayats and also to Al Ashkharah.

“The new Bank Sohar branch at Jaalan Bani Bu Ali places the best of banking within the reach of every person in the area. With our doors open for business, customers will be able to avail of efficient payment systems, a variety of financial solutions and state-of-the-art channels of communication with the Bank. They will also be able to draw on the largesse of the Bank's Al Mumayaz Savings Scheme,” explained Mr. Khalfan Rashid Al Tal'ey, DGM Retail Banking. “As a new branch, customers of Jaalan Bani Bu Ali who meet the eligibility criteria will be able to participate in the grand bumper draw to be held at the end of December 2009 with the prize of RO. 250,000. We plan to inform our new customers that this will be the largest single reward for savings that has ever been paid by Bank Sohar to a winning customer.”