

Bank Sohar to select winners of ‘Seven Wonders of The World’ Promotion

In a couple of weeks from now Bank Sohar will choose the three winners of the ‘Seven Wonders of The World’ Visa ‘Card Spend’ Summer Promotion. This promotion which is still going on was started in June 2009 and involved the Bank’s entire customer base. It was planned to give every customer a chance to win right through the period of the promotion and while doing so to generate excitement with an abundance of prizes. The excitement continues even as the promotion moves into its final weeks.

All that customers have to do to participate in the ‘card spend’ promotion to win a prize every day is to use their Visa credit, debit or prepaid card to pay for their purchases. Every ‘card spend’ of RO 10 gives the customer a chance to enter a daily prize draw. Each week, five customers win airline tickets to a destination of the winner’s choice for a value up to RO 300. Thanks to this promotion, a total of 55 winners will travel to destinations of their choice on business, home visits or leisure – many of the winners have already done so during June and July! Every spend of RO 50 on Bank Sohar’s credit, debit, or prepaid cards similarly gives customers a chance to enter a Mega Prize Draw for travel to visit the ‘Seven Wonders of the World.’ When the promotion draws to a close at the end of August, three winners will receive the Mega Prizes for a memorable tour fully paid of the world’s most spectacular locations. The promotion is live and customers can still try for the daily prizes and the mega prizes!

Since the first week of the promotion, the weekly prize draws for the ‘card spend’ have been held every week at different branches of the Bank, at the Barka Festival and also at the Salalah Tourism Festival. “The focus in this promotion was to provide joy to the customer,” said Mr. Khalfan Rashid Al Tal’ey, DGM, Retail Banking “the promotion included our entire customer base and has been appreciated by all our customers. It has brought joy to dozens of customers who never expected that paying for their groceries with one of the Bank Sohar cards could also win them an airline ticket. In the coming days, the last of the winners will be announced and in the final prize draw the three Mega Prize winners will be selected to go on a tour of the ‘Seven Wonders of the World.’ There’s still time to participate and win! ”