

Bank Sohar to sponsor Oman Today Restaurant Awards 2009

For the third year in succession, Bank Sohar is sponsoring the Oman Today Restaurant Awards 2009, the benchmark by which restaurants and hotels in Oman are recognized for their standards and success. The decision to support this year's awards was announced at a launch at the ballroom of Shangri-La's Barr al Jissah Resort and Spa.

Dr. Kalmoor, CEO commented: "Restaurants in Oman are the showcase of the hospitality industry and a platform for visitors to the country to get a feel of the culture and traditions of the place. As a bank, we are keen to provide support to Oman's hospitality industry and while doing so to synchronise our business goals with those of the country.

In addition, many of those who are involved in the hospitality business are small and medium entrepreneurs – Bank Sohar has a special place for them in its plan of business and we are determined to support their endeavors in a substantial way. We know that Bank Sohar's motto is to excel, and we are happy to associate with an annual programme that rewards excellence. We also know that the process leading to the selection of the winners in each category is a professional one and results in identifying the best in each class. All factors combined, our association with this award therefore transcends routine sponsorship."

This year's Restaurant Awards introduces several new areas of recognition. Public voting for the Oman Today Restaurant Awards begins on October 10 and will conclude on December 10, 2009. The gala dinner, announcing the winners will be held on March 24, 2010.