

## **Bank Sohar hosts annual luncheon meet for media**

Bank Sohar in line with its belief on the important role played by media to guide and educate the society and also with the aim of strengthening its professional relationship with the local media bodies, held its annual lunch gathering to honor local Media professionals at La Mer Restaurant in Shatti Al Qurum.

Mr. Mazin Mahmood Al Raisi, AGM & Head of Marketing & Publicity represented Bank Sohar, in addition to the staff of Marketing and Publicity. The event provided an opportunity for the attendees to further acquaint themselves with issues related to the sector, and to discuss a number of topics including the major role played by the media in supporting the Bank.

Commenting on the gathering, Mr. Al Raisi said: “Bank Sohar is aware of the importance of the media and its role in stimulating the economy. We at Bank Sohar believe that the media is one of the most important stimuli of the economic growth of our country through its dissemination of the culture of investment, and its coverage of news and economic analysis, in addition to the proceedings of conferences, and lectures related to business. From this perspective, Bank Sohar is keen to build bridges of communication with various local media bodies.”

Al Raisi added; “We are keen to build strong relationship with the media, and facilitating their work by opening the Banks’ doors to all media professionals and provide them with the necessary information for their mission. This relationship will continue and the doors of Bank Sohar will always be open for media professionals. =.

The gathering was well received by the media professionals who expressed their gratitude to Bank Sohar for its generous gesture and its efforts to maintain a continuous communication relationship with them.

