

## **Bank Sohar Announces the 10<sup>th</sup> September Branch Winners in Al Mumayaz Savings Scheme Promotion**

Bank Sohar has announced the branch winners for the ongoing Al Mumayaz Savings Scheme promotion. A total of 13 bank customers, one from every Bank Sohar branch, will receive a prize of RO 1000 each following the recent draw.

The Al Mumayaz promotion from Bank Sohar is offering **bigger prizes, better chances** to win for customers and **more winners** as it helps to encourage a savings culture within Oman with the Al Mumayaz Savings Scheme.

A RO 250,000 grand prize is on offer from Bank Sohar for savers at the end of December 2009, with two chances to win prizes of RO 100,000 available from the end of September, October and November. This is in addition to the chance to win the local branch prize of RO 1000 three times every month with draws held on the 10<sup>th</sup>, 20<sup>th</sup> and 30<sup>th</sup> of September, October, November & December whereas customers earn two chances to win when they maintain a minimum average balance of RO 100 in their account.

The draw was held in the Barka Branch on 10<sup>th</sup> of September and the winners are: Ahmed Ali Ahmed AL-Lawati (MBD branch), Ziyad Sultan Hammd AL-Mamari (Sohar branch), Ahmed Abdullah Hamed AL-Senani (Nizwa branch), S.M AL-Mamari (Qurum branch), Issa Abdullah Mohammed AL-Amri (Seeb branch), Khalfan Obaid Mattar AL-Harhi (Ibra branch), Mubark Hammd Abdullah AL-Alwai (Sur Branch), Minor/ A. N. S AL-Mawali (Azaiba branch), Shabaan Malqoot Taroom Bait Taroom (Salalah branch), Minor/ Wiaam Hani Bader AL-Siyabi (Barka branch), M.A AL-Fetesi (Shinas branch), Rahma Shamis Said AL-Za'abi (Suwaiq branch), Basim Nasser Khalfan AL-Bakri (Saham branch).

Bank Sohar's Al Mumayaz Savings Scheme is designed to reward savers and encourage the customers to save more and give them the opportunity to win exciting prizes on a continuous basis in addition to ensuring the comfort of security for their savings.

Khalfan Rashid Al Taley, DGM Retail Banking of Bank Sohar commenting on the success of the scheme: "We are delighted that we are already able to regularly reward our Al Mumayaz customers with cash prizes in this exciting new promotion. We are confident that the new promotion, that gives our customers more chances to win than other banks – will prove very attractive to existing customers and help to attract new customers."

With a minimum average balance of RO 2,000 in their savings account customers earn two chances for the RO 250,000 mega prize draw on 31<sup>st</sup> December 2009 and for every additional RO 2,000 balance customers will earn two more chances to be entered into the draw.

For the monthly bumper draws of RO 100,000 prize each during September, October and November months customers earn two chances for every minimum average balance of RO 1,000 in their savings account. To qualify for the 1,000 RO prize customers must have a minimum balance of RO 100.

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Editor's Note:

Bank Sohar is Oman's youngest and fastest growing bank. In a little over two years since its inception it has become the fourth largest bank in Oman in terms of lending. The Bank also reported very healthy half year earnings achieving a net profit of RO 1.671 million reflecting the bank's innovative approach to financial services and customer acquisition.

Bank Sohar has a network of 13 branches spread across the Sultanate and has the unique distinction of 24/7 access to customers through its own and Omanswitch ATM work at free of cost. The Bank employs over 430 staff – of which 86 per cent are Omani, a sign of the commitment of the bank to its Omanisation policy and developing the banking professionals of tomorrow across the Sultanate.

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