

Bank Sohar to Sponsor Children With Special Needs

As a relative new entrant into the banking business, Bank Sohar, has been giving thought to the models of corporate social responsibility that the Bank should adopt both for the immediate future and for the long term. In line with this, Bank Sohar has announced their decision to support children at the Association of Early Intervention for Children with Special Needs.

“The Association of Early Intervention for Children with Special Needs will complete a decade of service to children with special needs in the coming year,” said Dr. Mohamed Abdulaziz Kalmoor – CEO of Bank Sohar “Their work helps families cope with the stress of caring for a disabled child and also helps prevent the compounding of the disability. Children in their care make substantial strides in both physical and mental abilities. They are doing work that calls for both dedication and specialisation. It falls to organisations in the private sector to provide support and appreciation for their services and work. This is more important now as the Association aims to expand its services to cover a wider geographic area and also work with a wider range of disabilities in children.”

The Association of Early Intervention for Children with Special Needs devotes their energies to children below six years of age. The comprehensive early intervention program identifies risks and disabilities and provides services to prevent or minimise the impact of these risk factors and disabilities on a child’s well-being. The program covers social, medical, physical, academic and therapeutic services. The objective of the Association is to see that these children minimise their disabilities, enroll in regular schools and thereby ensure a better quality of life for them and their families. “We realise that there is much that we can do in Oman – our aim is to correctly estimate what we can do in a year and also estimate what we can do over a decade.”

On behalf of Bank Sohar Mr. Mazin Al Raisi – AGM & Head of Marketing & Publicity handed over the resources for support to Mr. Hassan Mohamed Moosa Al Moosa – Marketing & Fund Raising Manager.